



Oxford Cambridge and RSA

Friday 24 May 2019 – Afternoon

GCSE (9–1) Economics

J205/01 Introduction to Economics

Time allowed: 1 hour 30 minutes



You may use:

- a scientific or graphical calculator



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number Candidate number

First name(s) _____

Last name _____

INSTRUCTIONS

- Use black ink.
- Answer **all** the questions.
- Write your answer to each question in the space provided. If additional space is required, use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.

INFORMATION

- The total mark for this paper is **80**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document consists of **24** pages.

Section A

Answer **all** the questions in this section.

Write your answer for each question in the box provided.

1 Which of the following is a factor of production?

- A A credit card
- B A household's washing machine
- C A one pound coin
- D A piece of spare land

Your answer

[1]

2 Which of these is classified as part of the output of the primary sector?

- A Buildings
- B Dishwashers
- C Haircuts
- D Oil

Your answer

[1]

3 Supply means the amount producers are willing and able to provide to the market at a given

- A level of consumer income
- B price
- C quantity demanded
- D request by the government

Your answer

[1]

4 What will usually lead to a shift in the demand curve to the right?

- A An increase in consumers' incomes
- B A technological improvement which reduces the costs of production
- C The government introduces a tax on the product
- D The supply curve shifts to the right

Your answer

[1]

5 Which of the following will occur if there is a large increase in the demand for housing?

- A A leftward shift in the demand curve for builders
- B A leftward shift in the supply curve of builders
- C A rightward shift in the demand curve for builders
- D A rightward shift in the supply curve of builders

Your answer

[1]

6 John is paid in twelve monthly instalments. Each month he earns £2000 in gross pay minus deductions for income tax of £500. What is his annual net pay?

- A £1500
- B £2500
- C £18 000
- D £24 000

Your answer

[1]

7 An oligopoly differs from a competitive market because

- A a competitive market has larger firms than an oligopoly
- B a competitive market has lower barriers to entry than an oligopoly
- C firms in an oligopoly do not differentiate their products
- D firms in an oligopoly only compete on price

Your answer

[1]

8 Which of the following is an example of an economy of scale?

- A Bulk-buying of materials
- B Increased raw material costs
- C Sustainable production
- D Unemployment

Your answer

[1]

9 A firm raises the price of its products from £10 to £11. Its sales fall from 100 to 90 units per day. Which of the following statements **must** be true?

- A Its profits will decrease
- B Its profits will increase
- C Its revenue will decrease
- D Its revenue will increase

Your answer

[1]

10 Goods A and B are substitutes. The supply of good A increases. What will happen in the market for good B?

- A Demand will decrease
- B Demand will increase
- C Nothing
- D The supply curve will shift to the right

Your answer

[1]

11 Which of the following is the **most** likely result of increased competition within a market?

- A High barriers to entry
- B High production costs
- C Increased profits
- D Lower prices

Your answer

[1]

12

Units of output	Average costs of production (£)
10	3
20	2
30	1
40	2

The table shows a firm's output and its average costs of production. It can sell output at £3 per unit. What is the maximum possible profit?

- A 0
- B £20
- C £40
- D £60

Your answer

[1]

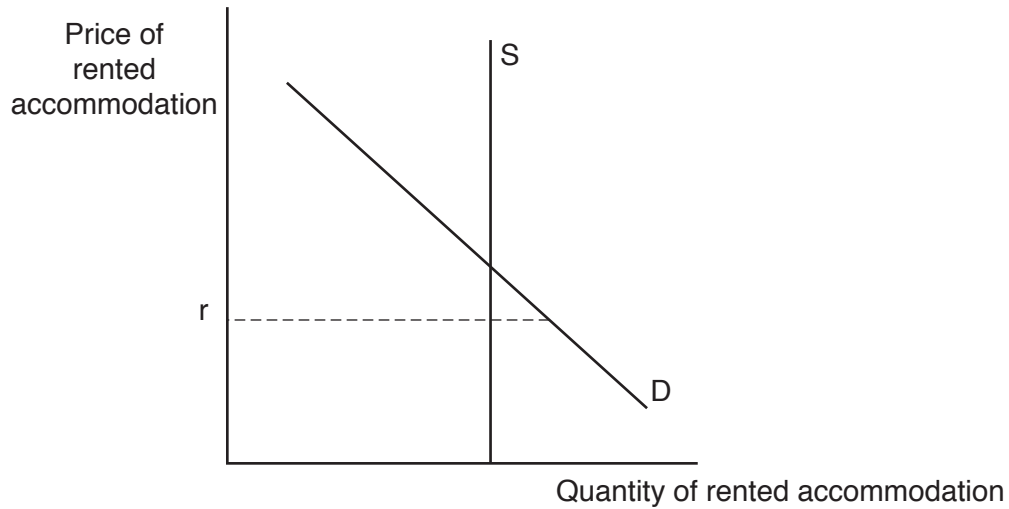
13 An upward sloping supply curve is a straight line starting at the origin. This supply curve is

- A price elastic
- B price elastic to begin with but becomes price inelastic at higher levels of output
- C price inelastic
- D unitary price elastic

Your answer

[1]

14



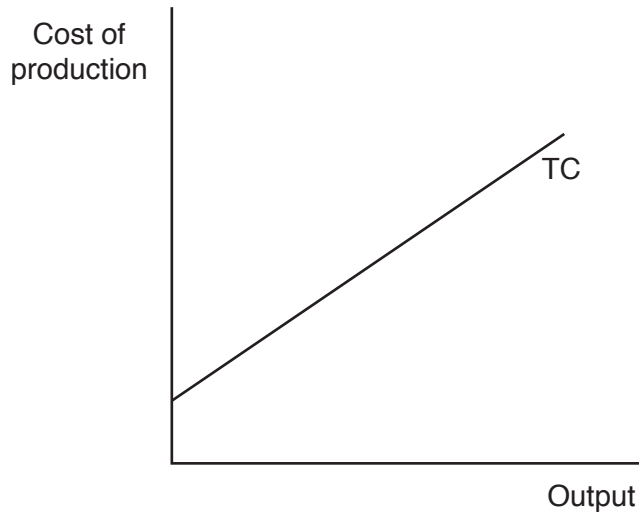
The diagram shows the market for rented accommodation. Which of the following statements about the diagram is correct?

- A A price of r is above the market price of rented accommodation
- B As the price of rented accommodation increases supply will increase
- C If r is the current price of rented accommodation some people will not be able to rent any accommodation
- D The supply of rented accommodation is price elastic

Your answer

[1]

15



The diagram shows the relationship between output and the total costs of production, TC. Which of these statements about the diagram **must** be true?

- A Average costs rise when output rises
- B Profits increase with an increase in output
- C The firm still has costs to pay even if it produces nothing
- D Total revenue will be increasing

Your answer

[1]

16 Which of the following is **most** likely to cause an increase in the price of oil?

- A A decrease in the demand for oil
- B A decrease in the oil industry's labour costs
- C A fall in the price of coal
- D Reduced competition between oil producers

Your answer

[1]

17 Which one of the following will lead to a shift in the supply curve to the left?

- A A fall in demand for the good
- B A fall in the price of the good
- C A subsidy paid to producers
- D A tax placed on the production of the good

Your answer

[1]

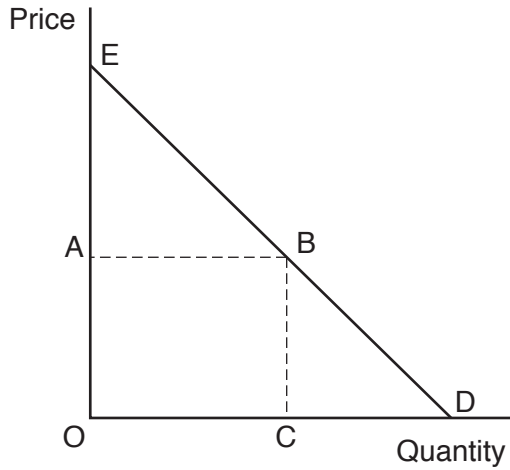
18 Which of the following is **not** a scarce resource?

- A Air
- B Buildings
- C Labour
- D Machinery

Your answer

[1]

19



The diagram shows the demand curve for a good. Which area represents the total amount paid by consumers when the price is A?

- A AEB
- B OABC
- C OABD
- D OEBC

Your answer

[1]

20 The price elasticity of demand for a good is unitary. What will happen if prices rise?

- A Expenditure on the good will fall
- B Expenditure on the good will rise
- C The quantity demanded will fall
- D The quantity demanded will rise

Your answer

[1]

Section B

Answer **all** the questions in this section.

21

Eileen and Jean own and run The Music Shop, selling CDs, DVDs, musical instruments, sheet music and other music-related goods.

They have recently discussed their plans for the future of the business. Jean wondered whether there was any point in accepting cash, as nearly all their consumers use credit cards or phone apps to pay for purchases. Eileen, however, believes that money is still important as a medium of exchange.

Eileen is not sure exactly what the effects of changes in consumer demand will be for their sales. She is concerned, however, that the supply of musical instruments is price inelastic.

They have recently received a letter from their bank notifying them of an increase in the interest rate, from 5% to 6%, on their £500 000 loan. Jean recognises that the products they sell are non-essential. She worries what effect higher interest rates will have on the business, but thinks that this will depend on what happens to the income of consumers and whether they use credit cards for purchases.

Extract 1: The Music Shop

(a) State what is meant by money as ‘a medium of exchange’.

.....
.....
.....
..... [2]

(b) Explain the role of consumers.

.....
.....
.....
..... [2]

(d) (i) Explain **one** way in which a rise in interest rates could affect The Music Shop.

.....
.....
.....
..... [2]

(ii) Calculate the amount of interest which Eileen and Jean must pay each month to the bank when the rate of interest rises to 6%. Show your working.

Answer: [2]

Amy and Sophia were discussing the difference between the price of a product and its worth. Sophia mentioned she had bought a new dress in a charity shop, but thought it was worth a lot more than she had paid. Amy said that the price Sophia had paid was the result of market forces. He explained the effects of competition between charity shops on the prices of their products.

Sophia produced a table showing the demand by her friends for dresses from charity shops.

Price	Quantity
30	2
25	3
20	5
15	10
10	20

Both Amy and Sophia realised that consumer demand was price elastic. They wondered, however, how important this was for Sophia's friends, especially as Sophia said that she was far more interested in the quality of the dress than the price.

Extract 2: Charity shop prices

(a) State what the difference is between price and worth.

.....

.....

.....

..... [2]

(b) Explain how markets determine the price of a product.

.....

.....

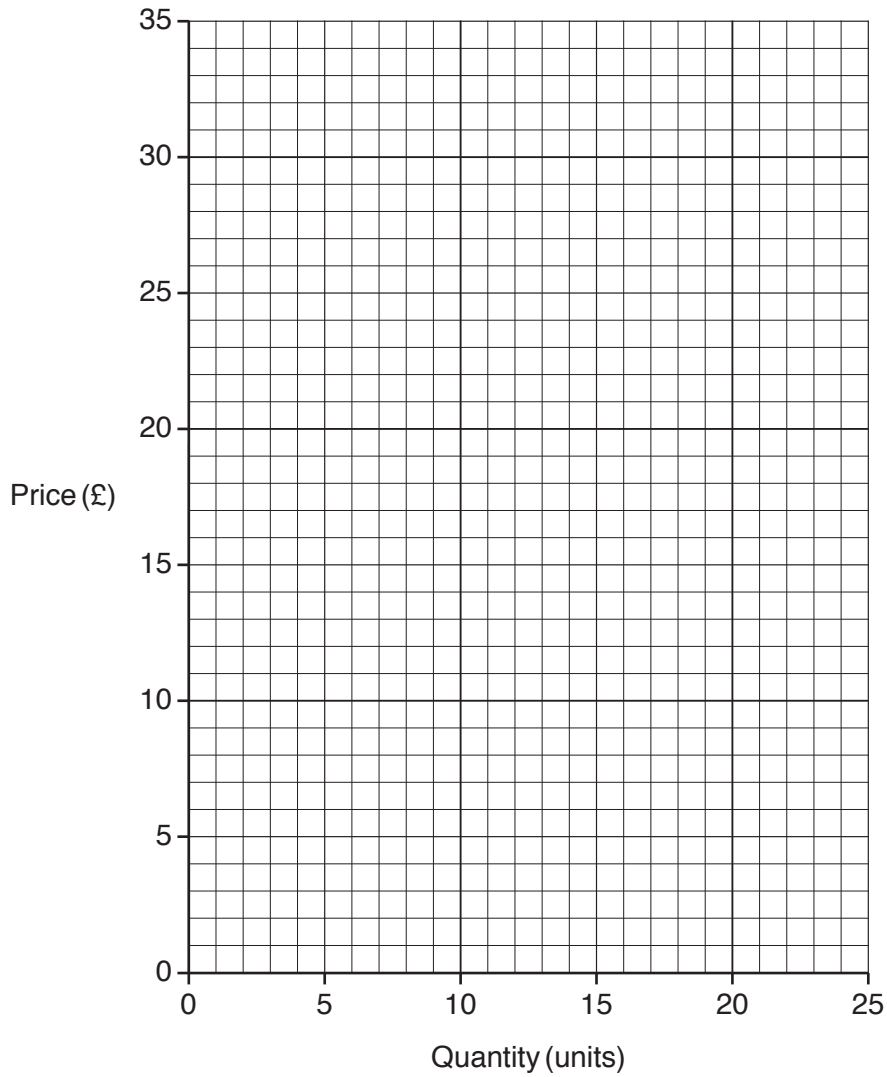
.....

..... [2]

(d) (i) Explain what Sophia means by 'the demand by her friends'.

.....
.....
.....
..... [2]

(ii) Using the information in **Extract 2** on page 14, draw a demand curve showing the demand by Sophia's friends for dresses.



[2]

(iii)* Evaluate the importance of price elasticity of demand for Sophia's friends.

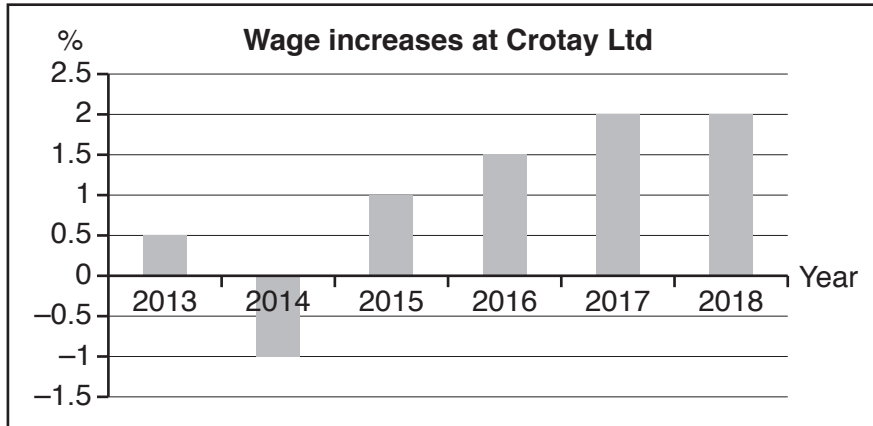
Use the information given in **Extract 2** on page 14 and your own knowledge.

.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

..... [6]

One problem for the UK’s labour market has been that many workers find it difficult to move to new jobs, even when they are available. Eilidh and Toni of Crotay Ltd, manufacturers of specialist car tyres, have been discussing this, as they have regular problems with finding enough qualified workers.

As part of this discussion, they have been considering whether they can afford to increase the wages of their employees by more than 2% this year. The chart below shows the wage rises at Crotay Ltd over the last six years.



Eilidh has said that low wage increases in the UK economy are damaging Crotay’s performance in the product market. Toni, however, feels they cannot afford to give higher pay rises, as Crotay’s productivity levels are lower than their rivals, which is causing falling sales.

In 2016, UK productivity per hour worked was 15% lower than the world’s top six industrial countries and 25% lower than in Germany.

Extract 3: Wages and productivity

(a) State what is meant by the ‘labour market’.

.....

.....

.....

..... [2]

(b) Explain **one** reason why workers may find it difficult to move between jobs.

.....

.....

.....

..... [2]

(d) (i) Explain what happened to wages at Crotay Ltd between 2013 and 2018.

.....

.....

.....

..... [2]

(ii) Explain how low wage increases in the UK economy could damage Crotay Ltd's performance in the product market.

.....

.....

.....

..... [2]

(iii)* Evaluate the importance of productivity for the UK economy.

Use the information given in **Extract 3** on page 18 and your own knowledge.

.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

..... [6]

END OF QUESTION PAPER

ADDITIONAL ANSWER SPACE

If additional space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margin(s).

A large area of lined paper for writing. It consists of a vertical solid line on the left side, creating a margin. To the right of this line, there are numerous horizontal dotted lines spaced evenly down the page, providing a guide for writing.

A series of horizontal dotted lines for writing, with a solid vertical line on the left side.

A large rectangular area with a vertical solid line on the left side and horizontal dotted lines extending across the page, providing a grid for writing answers.



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact The OCR Copyright Team, The Triangle Building, Shaftesbury Road, Cambridge CB2 8EA.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.