

Please check the examination details below before entering your candidate information

Candidate surname

Other names

Centre Number

Candidate Number

Pearson Edexcel Level 3 GCE

Monday 15 May 2023

Morning (Time: 1 hour 30 minutes)

Paper
reference

8EN0/01

English Language

Advanced Subsidiary

PAPER 1: Language: Context and Identity

You must have:

Source Booklet (enclosed)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer the question in **Section A** and the question in **Section B**.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Language and Context

Read Texts A–C on pages 3–5 of the source booklet before answering Question 1 in the space provided.

1 Texts A–C all concern climate change and global warming.

Analyse and compare how contextual factors affect language choices in these texts.

You should refer to any relevant language frameworks and levels to support your answer and consider:

- mode
- field
- function
- audience.

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(Total for Question 1 = 25 marks)

TOTAL FOR SECTION A = 25 MARKS



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SECTION B

Language and Identity

Read Text D on pages 6–7 of the source booklet before answering Question 2 in the space provided.

- 2** Analyse how the founder of the personal training organisation LEP Fitness presents himself in Text D.

You should refer to any relevant language frameworks and levels to support your answer and consider:

- mode
- field
- function
- audience.

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TOTAL FOR SECTION B = 25 MARKS
TOTAL FOR PAPER = 50 MARKS



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Do not return this Booklet with the question paper.

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Text B – From an item on Ben & Jerry’s website launching a new flavour of ice cream.

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SECTION B

Text D – From the ‘About Me’ section of the website of the personal training organisation LEP Fitness.

6



SECTION A

Language and Context

Text A

Text A is from a talk about global warming given by a 13-year-old climate activist called Megan to a Year 6 class in a primary school.

Megan: so (.) has anybody here heard of a climate refugee (.) okay so a climate refugee or an environmental immigrant (.) is basically somebody who has to leave their home (.) has to (.) run away from where they live because where they are is so devastated by a natural disaster so that could be floods or it could be storms or tornadoes or anything that means that basically it's not safe to stay where they are (.) so I've got some (.) stuff to talk to you about climate refugees and about how if we keep going where we're going into climate change (.) everybody's gonna end up becoming a climate refugee (.) and it's already started (.) have any of you seen about the Australian wildfires on the news (.) it's kind of hard not to did you know that in the wildfires (.) thirty one people died and over thirty four different mammals have become extinct

SECTION A

Language and Context

Text B

Text B is from the website of ice cream makers Ben & Jerry. It announces a new flavour of ice cream to coincide with the 2015 international climate change conference in Paris.

If it's melted, it's ruined.

We created a flavour to bring attention to this historic issue and to send out our own SOS for our planet. It's called Save Our Swirled, featuring raspberry ice cream, marshmallow and raspberry swirls, plus dark and white fudge ice cream cones. It's unlike any Ben & Jerry's flavour before it. In the words of Chris Rivard, the Flavour Guru behind Save Our Swirled, "It's sweet and refreshing with a chocolatey finish; truly a great flavour."

But how do we tell the climate change story using ice cream? Dig out a chunky spoonful and you can't help but notice the unique dark and white fudge ice cream cones that appear to be melting. Our stance on climate change and our ice cream is one in the same: If it's melted, it's ruined! Save Our Swirled is more than just our newest "swirled-class" flavour: it's a climate change message you can't ignore.



SECTION A

Language and Context

Text C

Al Gore, an American politician, received the Nobel Prize in 2007 for his work on raising awareness of the dangers of global warming. This is from a lecture he gave at the awarding ceremony.

So today, we dumped another 70 million tons of global-warming pollution into the thin shell of atmosphere surrounding our planet, as if it were an open sewer. And tomorrow, we will dump a slightly larger amount, with the cumulative concentrations now trapping more and more heat from the sun.

As a result, the earth has a fever. And the fever is rising. The experts have told us it is not a passing affliction that will heal by itself. We asked for a second opinion. And a third. And a fourth. And the consistent conclusion, restated with increasing alarm, is that something basic is wrong.

We are what is wrong, and we must make it right.

Last September 21, as the Northern Hemisphere tilted away from the sun, scientists reported with unprecedented distress that the North Polar ice cap is "falling off a cliff." One study estimated that it could be completely gone during summer in less than 22 years. Another new study, to be presented by U.S. Navy researchers later this week, warns it could happen in as little as 7 years.

Seven years from now.

SECTION B

Language and Context

Text D

Text D is from the website of LEP Fitness, an organisation that offers personal fitness training. The founder of the organisation, Nick, introduces himself.

Key
Underlined text = hyperlink

ABOUT NICK

To my mind, a personal trainer is a coach, a person who is your friend, and someone who cares about you. I have the knowledge and experience to help, thanks to taking hundreds of people through their journeys. I've worked with a vast range of people, ranging from fitness fanatics to professional Ice Hockey Players, to people who have never even worked out before or stepped foot in a gym.

Through years of concentrated learning and focus, I can share with you new approaches that will start to immediately transform your performance and get results in a matter of weeks.

All that matters to me is that you have the right attitude and that you are 100% committed to improving yourself. I will take care of the rest, teaching you everything you need to know, and showing you exactly what to do. I will provide you with a step-by-step road map that is guaranteed to get the results you want.

MY PRIORITY IS YOU ...

Getting YOU results is my number one mission!

As well as our personal training sessions, I will also spend time creating you a custom workout and nutritional plan (to follow outside of your sessions) – which will help speed up your results.

I will also spend time outside of sessions supporting you: via email, text, WhatsApp (whatever method of communication you prefer!). I'm on hand seven days a week, and there's never a question too BIG or small that I won't help you with.

I will help you stay on track and hold you accountable. I will provide as much support as possible, and I am with you EVERY STEP OF THE WAY (caps intended!).

I will do whatever it takes to help you achieve the results you want. If I have to wake up at 6 am on Sunday (which I often do!) to design you a new plan, then I will do it, as your results and progress matter to me.

MY COMMITMENT TO YOU

When I am not helping others, I am either training or educating myself. I continue to invest time in my learning and education so that I can provide the highest quality of coaching and service to LEP members.



Alongside my Sports Science degree, I've read hundreds of books on human anatomy and performance. I've also studied psychology – as this plays a KEY role in your transformation. I listen to new podcasts and audiobooks every week and also attend multiple training courses each year to ensure that I'm top of my profession.

LET'S DO THIS TOGETHER ...

We will sit down and gain clarity on exactly what you want to achieve, and then should you wish to proceed, I will formulate a plan that is guaranteed to get you amazing results.

I will help you succeed, and I promise to SUPPORT YOU EVERY STEP OF THE WAY ...

If you want more than a personal trainer, look no further than [LEP Fitness](#)

Thank you,

Nick



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Sources taken/adapted from:

Text A: Permission given by speaker

Text B: <https://www.benjerry.com/whats-new/2015/save-our-swirled>

Text C: © The Nobel Foundation 2007 <https://www.nobelprize.org/prizes/peace/2007/gore/lecture/>

Text D: <https://lepfitness.co.uk/about-nick/>

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